

**ELECTRONIC  
PUBLISHING &  
LAYOUT 2**

**COM 3025**

**Create a folder called Electronic Publishing 2 in your Student Folder on the Media Server. Save all your work for this module in that folder.**

## **Assignment 1 – Brochure**

You will be creating a Comm Tech brochure to be used at Open House for this assignment.

1. Layout your document:
  - You must research the actual size and dimensions of the project you are creating before starting. Set your document up accordingly.
  - It is recommended that you use Adobe InDesign or Illustrator to complete this project.
2. Create an informative, attractive brochure that will accurately give information about the Communications Technology program at Salisbury Composite.
3. Your design must effectively combine pictures and text.

## **Assignment 2 – Magazine (10 pages)**

You are to assume that a client has approached you to create a magazine for their business. You may have a client who is in the fashion industry, owns a sports store, imports cars, runs a gaming business, etc. Your job is to provide a 10 page magazine for your client within the timeline set out for you by your instructor (module deadline).

1. For this assignment you must provide a project plan that documents:
  - The message you are hoping to convey or the purpose of your design
  - The audience you intend to reach
  - The content you plan to include
  - Graphics or images you will use
  - How you would best present your design – electronic, print? Why?
  - A rough layout of your design (all pages)
  - **Submit this plan to your instructor prior to starting your project.**
2. Layout your document:
  - You must research the actual size and dimensions of the project you are creating before starting. Set your document up accordingly.
  - It is recommended that you use Adobe InDesign or Illustrator to complete these projects.
  - The pages must be set up a 2 page spreads.

3. You must fulfill the following requirements for this project:
  - Have a full color magazine cover and back with graphics and various forms of text
  - Provide a table of contents utilizing a table and bullets or numbering
  - Differentiate between master and working pages through the use of headers/footers and page numbers
  - Provide footnotes for articles
  - Use columns and justify text
  - Avoid widows and orphans in your text (ask teacher for clarification if needed)
  - Insert a variety of appropriate images/graphics with different file formats
  - Create transparent objects or images
  - Create, edit and manipulate text on a path
  - Consistently apply the elements and principles of design
4. Once you have completed your project, save it and then export it to .pdf. Save it again and submit both copies.

### **Handing in Your Work – READ CAREFULLY!!!**

Your completed assignments for this module must be saved in your Electronic Publishing 2 folder within your student folder on the Media Server.

You must complete an **Employability Skills Self-Assessment** and a **Personal Inventory** once you have completed all of the assignments in this module. Please ask your instructor for copies of these.

# COM 3025 Electronic Layout & Publishing 2

## MODULE CHECKLIST

Brochure completed	
Written plans submitted to instructor for magazine project	
All requirements fulfilled for magazine	
Magazine saved as .pdf file and saved	
All projects saved in your Electronic Publishing 2 folder on the Media Server	
CTS Employability Attitudes Self Assessment completed	
Personal Inventory completed	