

ESSENTIAL QUESTION #2: Social Media

Teens from all over the world talk about their faith, current events, books, music, culture, and lyrics through social networking sites.

How does this ability to communicate to everyone all the time change the way you communicate?



(link to image: achurches@kristin.school.nz)

Key words:

Technology
Economics
Community
Politics
Media

Planning: Answer the following questions using:

- ***Edistorm (sticky note your answers to the questions.)***
- ***Mindmeister (brainstorm graphic organizer)***
- ***solv (pose a question and have others help you answer the question collaboratively)***
- ***cacoo (create collaborative diagrams online)***

NOTE: You will use the brainstorming ideas from one of the questions in the PSA project.

Economics:

The Science of Shopping (Economics – Media 0.2)

<http://www.youtube.com/watch?v=WLbvIBMWpP4&NR=1>

Teen Spending Habits: Which Brands Are Hot?

<http://video.cnbc.com/gallery/?video=3000049538>

Merchants of Cool? PBS

<http://www.pbs.org/wgbh/pages/frontline/shows/cool/view/>

1. What kids of spending habits do teens have?
2. How does economics play a role in your life?
3. **Brainstorm ideas of ways economics effects teens technologically.** You will need at **least two** great ideas that you will turn into a visual composition for your PSA (next assignment).

COMMUNITY:

Change the World in 5 Minutes-Everyday At School (Community – Media 0.2)

<http://www.youtube.com/watch?v=oROsbaxWH0M&feature=related>

The Girl Who Silenced the World for 5 Minutes:

<http://www.youtube.com/watch?v=wfE-6jXnWtc>

1. Explain how your lifestyle and environment in the GP community effects what you do? What can you do to 'change your world' in five minutes?
2. **Brainstorm ideas of ways you can change the world using technology.** You will need at **least two** great ideas that you will turn into a visual composition for your PSA (next assignment).

POLITICAL:

Local News Event: (Politics – Media 0.2)

1. Politically, grassroots movements impact us. Discuss a political movement that you have seen and explain how it impacts you.
2. Explain specifically, how you came across information about this topic.
3. **Brainstorm ideas of ways political movements and technology affect you.** You will need at least **two great** ideas that you will turn into a visual composition for your PSA (next assignment).

TECHNOLOGY:

A Vision of K-12 Students Today (Technology – Media 0.2)

<http://www.youtube.com/watch?v= A-ZVCjfWf8&feature=fvwrel> –

1. How do smartphones, iPads, tablets, the Internet, etc. . . . impact your life?
2. Do you think that devices should be allowed in school?
3. What rules would you put in place if you were an administrator to ensure that devices are being used in the classroom but that students are good digital citizens?
4. **What message do you want to give St. Joe's teachers as they meet to discuss technology in the classroom? How can you present that message in a creative and digital way?**
5. **Brainstorm ideas of ways that technologies affect you.** You will need at least **two ways** ideas that you will turn into a visual composition for your PSA (next assignment).

Once the questions have been answered and you have used a Web 2.0 tool, create a visual composition that answers the essential question.

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