

ESSENTIAL QUESTION #4: Copyright

How should the copyright laws be adjusted to take into account the impact of the new technologies?

Create or build an online **visual composition** with a program of your choice. You will need to attain a creative commons license for this composition.

Key words:

Copyright restrictions

Copyright permissions

Attribution

Planning: Answer the following questions to help you fully understand Canadian Copyright

Visual Composition: /3 marks How will you present the information you have gathered showing your understanding of Canadian Copyright and creative commons license?

Critique: /2 marks You will also critique a classmates work using the critique outline attached.

You will have 5 blocks to complete these tasks.

PRESENTATION: /5 marks (Applying theory to your presentation)

- Complete the assignment chart about Canadian Copyright
- Elements and Principals of Design: Look at the visual. Determine how the elements of design have been incorporated. The elements and principles of design are: line, shape (2d), form (3d), color, texture, depth (perspective), light, direction (motion), mass (visual weight), tone (black/white), value (color), space (positive or negative), balance, emphasis, proportion (scale), repetition (rhythm, pattern), unity, contrast, harmony, proximity, variety.
- Student Resources:
 - **Resources:**
 - www.cipo.ic.gc.ca/copyright
 - http://www.media-awareness.ca/english/resources/legislation/canadian_law/federal/copyright_act/cdn_copyright_ov.cfm
 - <http://www.digital-copyright.ca/chronology>
 - Other Video Resources:
 - <http://www.youtube.com/watch?v=Bq9Tqieh60g>

- Obtain a creative commons license for your online composition insuring that you have followed to all Canadian Copyright laws

Present the information in your portfolio. You will also present this importation in an online format. Determine what you are willing to share with your peers and other people online.

CURRICULAR LINKS:

- Visual Composition: Outcome 3 (application of the Elements of Design)
- Visual Composition: Outcome 4 (Copyright restrictions)
- Visual Composition: Outcome 6.1, 6.2 (Critique of others work)
- E-Learning: Outcome 5 (Elements of digital Citizenship)

Canadian Copyright Laws:

Answer the questions below

1. What is the “Creative Commons” and how does it provide a different way of protecting your work?
3. Discuss the following terms as they relate to The Creative Commons Licenses
 - Attribution
 - Share Alike
 - Non Commercial
 - No Derivative Works

	According to Canadian Law these terms mean:
Copyright	
Trademark	
Intellectual Property	
Infringement	
Patent	
Royalty	
Public Domain	

Tariff	
Fair Use	

RUBRIC:

Planning	Developing Content	Constructing	
Chart: <ul style="list-style-type: none"> • There is little evidence of planning. • The chart is not developed or is unclear. 	<ul style="list-style-type: none"> • Much of the content is directly copied. There is little or no original content. • The content is inappropriate or inaccurate. • Copy written materials are used without permission. 	<ul style="list-style-type: none"> • The visual composition shows little care or effort. • The quality of the visual composition is poorly constructed • The visual composition is not suitable for the purpose or for the audience. • Information is inaccurate, inappropriate and/or is difficult to access. • The visual composition is inefficient or hard to read. 	Redo
Chart: <ul style="list-style-type: none"> • A detailed plan is created that covers the development process. • A script is developed which contains an acceptable level of detail. 	<ul style="list-style-type: none"> • Some elements of the content are quoted. The quoted material is acknowledged appropriately. • The majority of the content is original. • Where copy written materials are used and permission has been sourced for its use. • The student uses royalty free materials like music. • The student creates or generates his own 	<ul style="list-style-type: none"> • The visual composition shows care and effort. • The quality of the visual composition is excellent • The purpose of the digital visual composition is clearly stated. • The digital visual composition is suitable and appropriate for the purpose, it conveys information easily and shows imagination and care. • The information is accurate or appropriate. • The intended audience is clearly stated. • The digital visual composition is designed for its intended audience. 	Full Marks

	<ul style="list-style-type: none"> media. The content is appropriate or accurate 	<ul style="list-style-type: none"> The digital visual composition is efficient. 	
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Critique:

Layout: Placing of text, graphics, pictures, and other elements of a composition.

<ul style="list-style-type: none"> Layout is suitable Images are appropriate Message is clear 	<ul style="list-style-type: none"> Layout is not suitable Images are not appropriate Message is not clear 	Comments:
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<ul style="list-style-type: none"> Assignment met all the objectives above Elements and principles of design are present 	<ul style="list-style-type: none"> Assignment does not meet all the objectives above Elements and principles of design are only partially there or missing 	Comments:
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<ul style="list-style-type: none"> Composition is school and audience appropriate 	<ul style="list-style-type: none"> Composition is not school or audience appropriate 	Comments:
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<ul style="list-style-type: none"> Composition is 	<ul style="list-style-type: none"> Composition is 	Comments
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<p>quality work</p> <ul style="list-style-type: none">• Composition is unique	<p>not quality work</p> <ul style="list-style-type: none">• Composition is unique	
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